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| BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001 | National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 |
| Scrip Code: 542752 | Symbol: AFFLE |

Sub: Closing of Trading Window

Dear Sir/ Madam,

Pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 and the Company's Policy on Prohibition of Insider Trading, the Trading Window for buying/selling/dealing/trading/pledging in the shares of Affle (India) Limited ("the Company") shall remain closed from October 1, 2023 till 48 hours post the date of declaration of financial results for the second quarter and half year ending September 30, 2023, for all the Designated Persons including their immediate relatives.

All the Designated Persons and their immediate relatives are prohibited to buy/sell/deal/trade/pledge in the shares of the Company during Trading Window Closure period.

Kindly take the above intimation on your records.

Thanking you,

For Affle (India) Limited**Parmita Choudhury**
Company Secretary & Compliance Officer